

# Seldon.Basis

Multilingual system for search  
and vetting partners in Russia

[www.basis.myseldon.com](http://www.basis.myseldon.com)



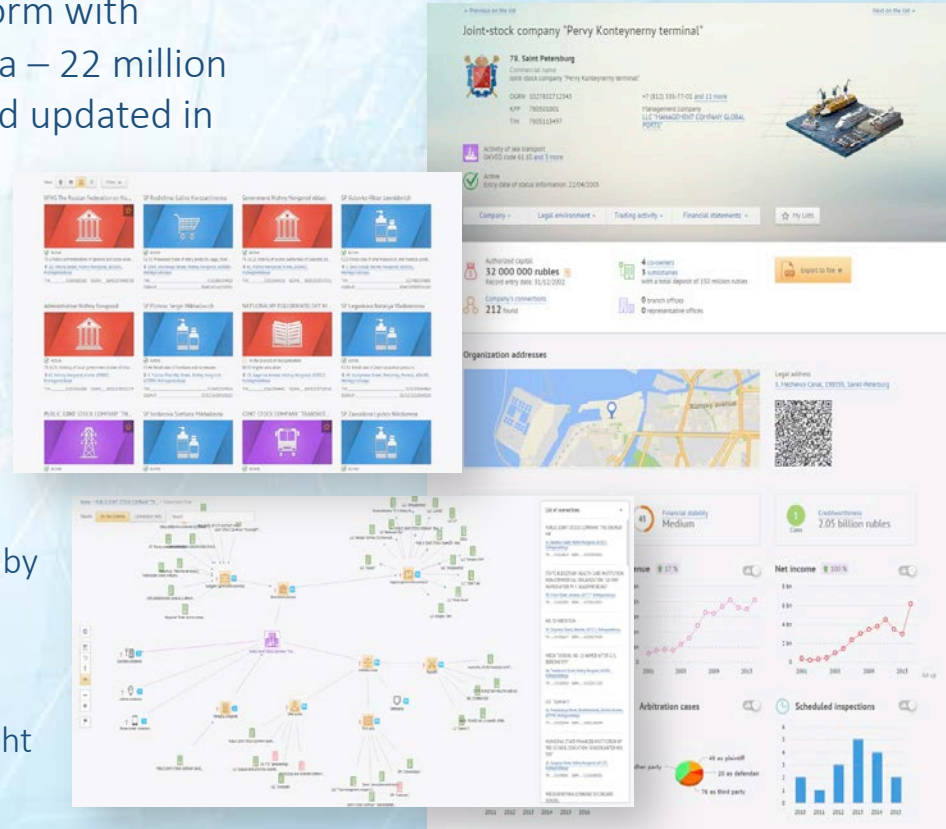
# Real-time information **about all** Russian companies



Seldon.Basis is a new generation web-based platform with information about all companies registered in Russia – 22 million as of today. Data is collected from open sources and updated in real-time.

## What is Seldon.Basis for:

- Search potential partners by name, VAT or by flexible system of filters;
- Assess potential partner's financial statements and arbitration proceedings;
- Get information about government contracts concluded by legal entities and facts of enlisting them in supplier blacklist;
- Monitor changes that counterparties undergo to take right decisions in the right time.



# Multi-language interface — no barriers for Partnership



Seldon.Basis speaks **12 languages**:



Russian



Spanish



Portuguese



Chinese



Deutsch



French



Ukrainian



Turkish



English



Bulgarian



Arabic



Japanese

**Are you planning to start Business in Russia?**

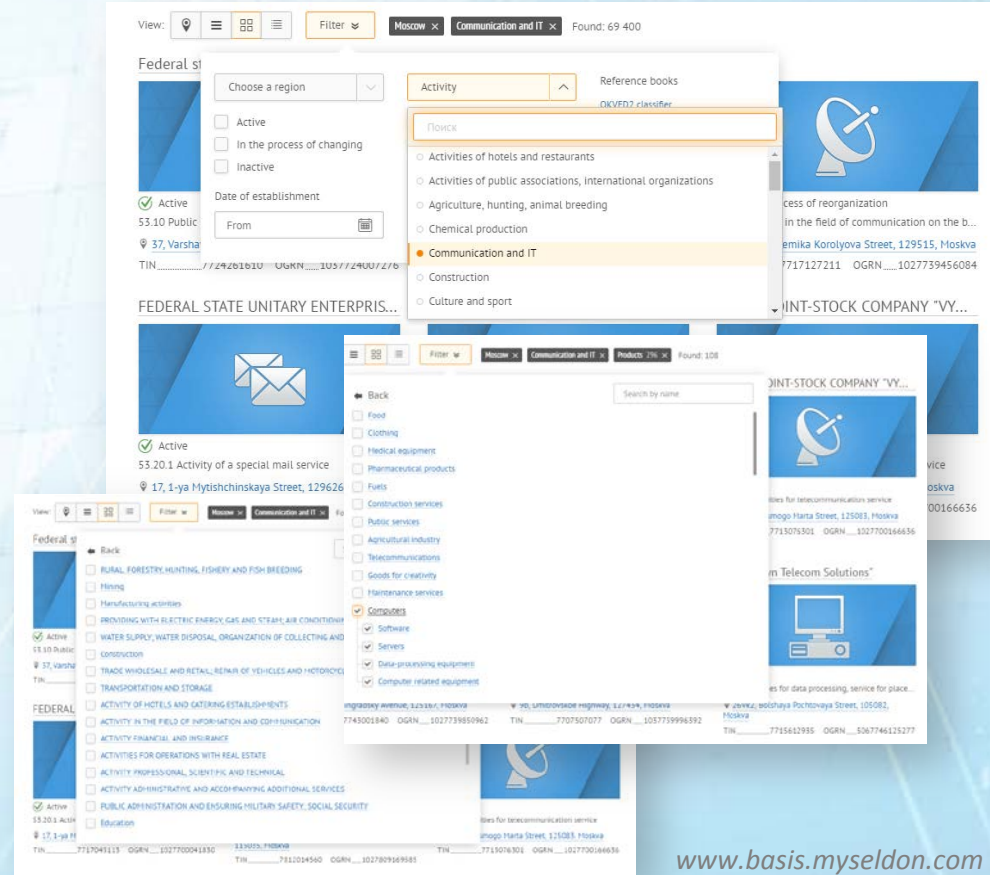
Make yourself at home — get information about the companies in your own language.

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# Search filter by various parameters – targeted search

Seldon.Basis offers many convenient ways of search:

- By company or person name or by tax number
- By location
- Filter by the type of economic **Activity** and **OKVED Classifier** (National Classification of Economic Activities)
- It is possible to select and download the lists of companies according to user requirements in MS Excel
- Search option of Russian **Exporters** and **Importers**
- Classification of organizations by the **Financial Data** from small to large-scale businesses
- **Products & Services** filter to facilitate search of partners for particular product line.



# Check registration data and legal environment

## Registration information from Tax Office

Beside actual registration data the system stores the history of founders and directors changeovers. The obtained data can be used:

- For deeper analysis in business transactions
- For the security services and legal departments
- For submission to arbitration courts of the Russian Federation

In the **News Event** tab follow companies' **activities and changes** in the real time

**Legal Environment** provides all the details on:

- arbitrary proceedings
- scheduled inspections
- enforcement procedures

*Irreplaceable source of information for corporate legal departments!*

## FTS The Russian Federation

COMPANY LEGAL ENVIRONMENT TRADING ACTIVITY FINANCIAL STATEMENTS

Home / FTS The Russian Federation / State Registration

### State Registration

Get an extract

Registration details Activity type according to OKVED Issued certificates

#### Registration information

Full name  
Federal tax service  
Form of incorporation  
Institution  
Active  
Created on 14 October 2004

#### Details

OGRN 1047707030513  
TIN 7707329152  
KPP 770701001  
OKPO 00034460

#### Codes

45382000  
4328655000

## Arbitration

### Dynamics



| Period      | Total number of cases           | For the first party         |
|-------------|---------------------------------|-----------------------------|
| Plaintiff   | 17702 cases (24767.5 million R) | 9492 cases (14.1 billion R) |
| Defendant   | 8025 cases (88.8 billion R)     | 240 cases (2.43 billion R)  |
| Third party | 1474 cases (21.1 billion R)     | 974 cases (10.6 billion R)  |
| Other party | 2878 cases (27477.6 billion R)  | 799 cases (22.8 billion R)  |

Case number: [input] Next: [input] Claim amount: [input] Type of dispute: [input] Outcome of case: [input]

### Current cases

- As plaintiff (4538)
- As defendant (155)
- As third party (837)
- As other party (2969)

### Positive outcome – 5%

108.6 million rubles

30 December 2016 Arbitration

### Under consider

1320.2 million rubles

23 November 2016 Arbitration

### Type of Dispute

5%

Arbitration

### 3 enforcement proceedings finished

23 November 2016

Finances

### Consideration of 16 cases started

23 November 2016

Arbitration

### Negative outcome – 5%

108.6 million rubles

30 December 2016 Arbitration

### Case consideration was finished

30 December 2016

Arbitration

### Case consideration started

23 November 2016

Arbitration

### 3 enforcement proceedings finished

23 November 2016

Finances

### Consideration of 16 cases started

23 November 2016

Arbitration

Arbitration

Claim amount: 113.7 billion R

Claim amount: 4.92 billion R

Claim amount: 214.8 billion R

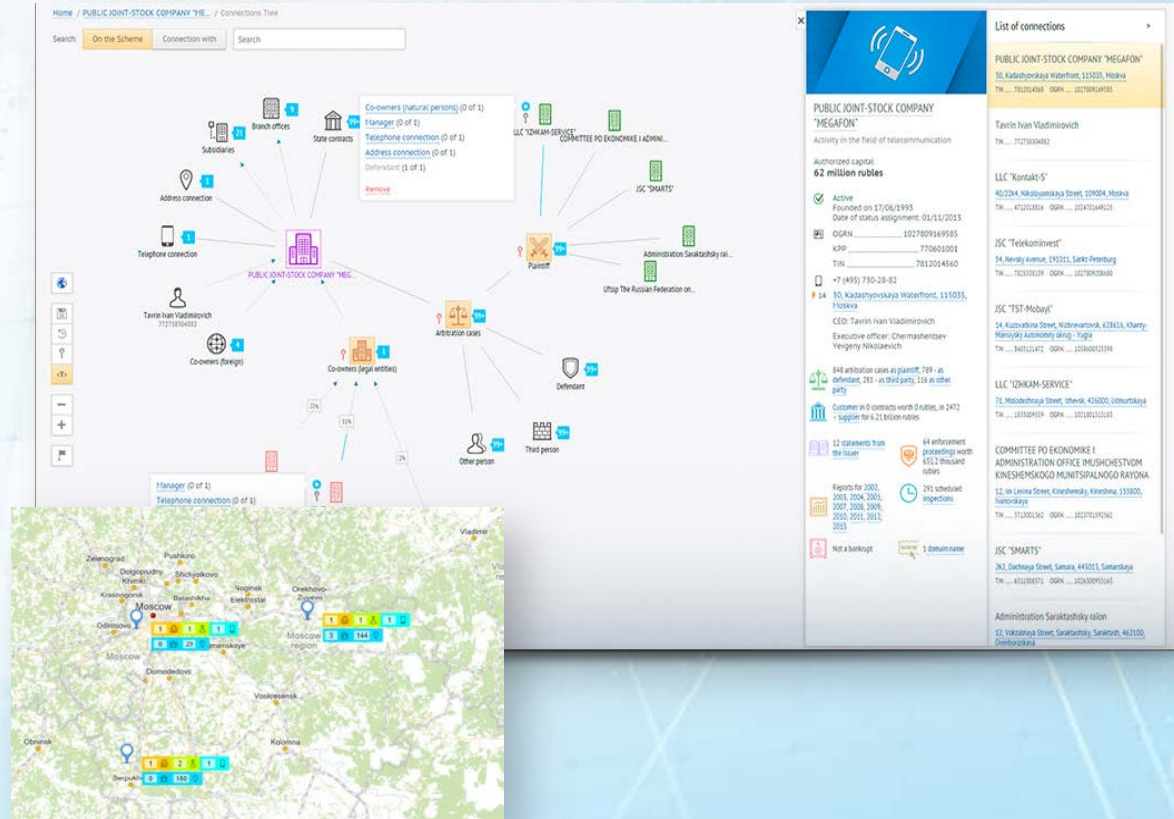
Claim amount: 111.2 billion R

# Connection tree to check affiliations of a company

Analytical technologies of Seldon.Basis allow tracing and visualization of relationship between affiliated companies and persons.

Connections are built on multiple criteria (owners, managers, shareholders, address, phone number, subsidiaries, affiliates, arbitration cases, state contracts).

Visualized connections can be brought on the map or uploaded in the file



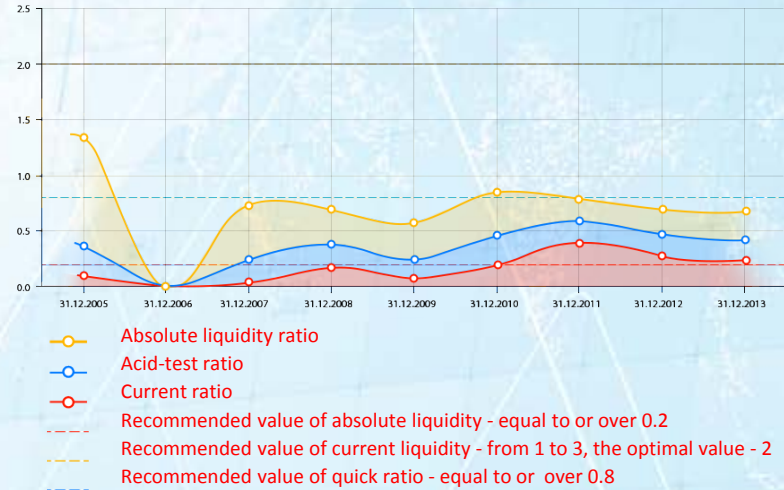
# Financial analysis of a company in 1 minute

Seldon.Basis contains comprehensive **financial data** set:

- Balance sheets, revenue and statements of the income
- Profit and loss statements, losses and net assets

**Express-analysis** gives the opportunity to assess the liquidity of a company based on proprietary calculation methodology and visualize indexes in the form of diagrams:

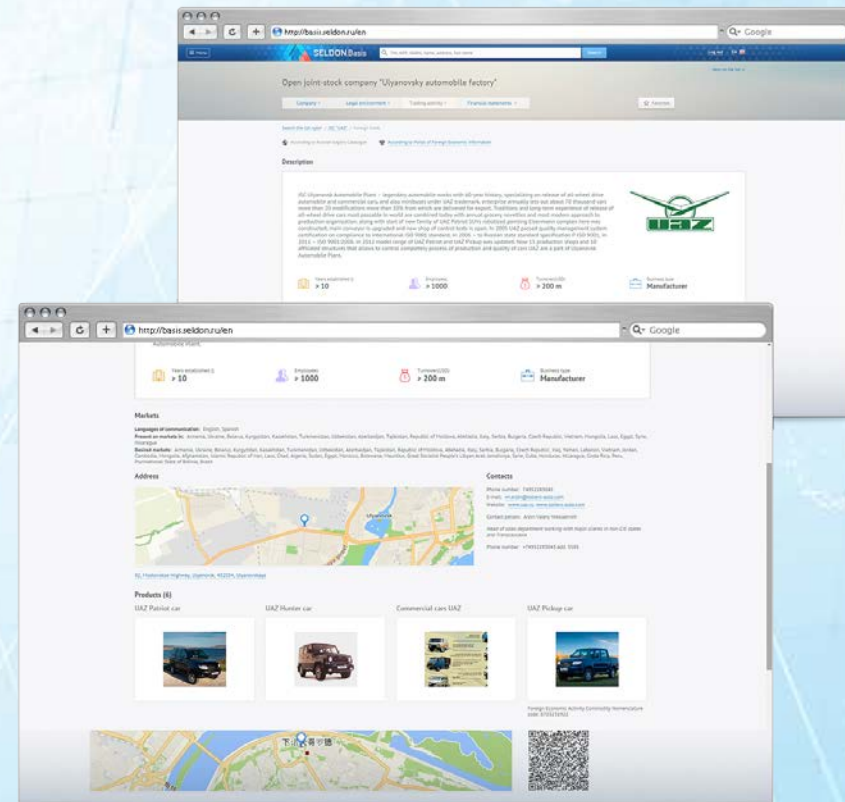
- Liquidity analysis
- Financial stability
- Current assets analysis
- Net worth
- Profitability



# Foreign trade information and domestic economic activity

Seldon.Basis allows finding out information about trade and foreign economic activity of a company:

- Concluded local government contracts as a customer or supplier
- In which foreign markets it operates
- Import and export data of products







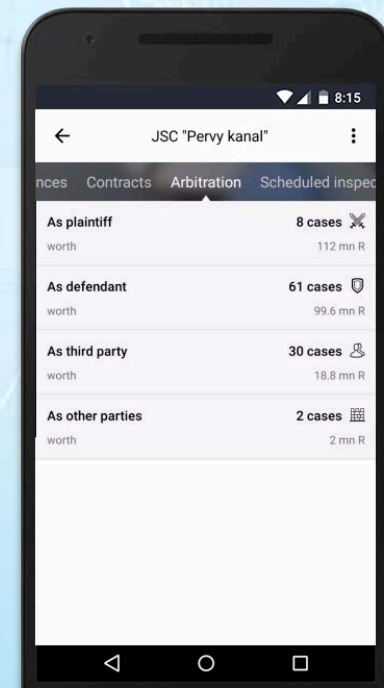
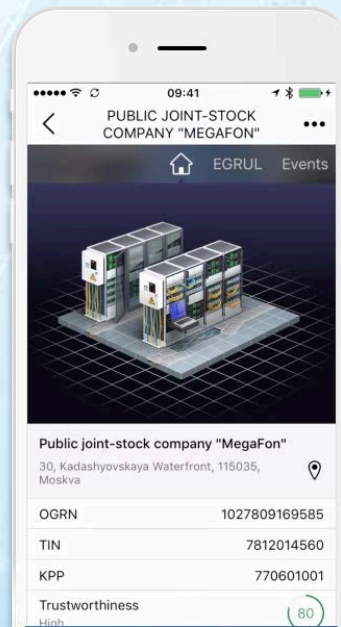
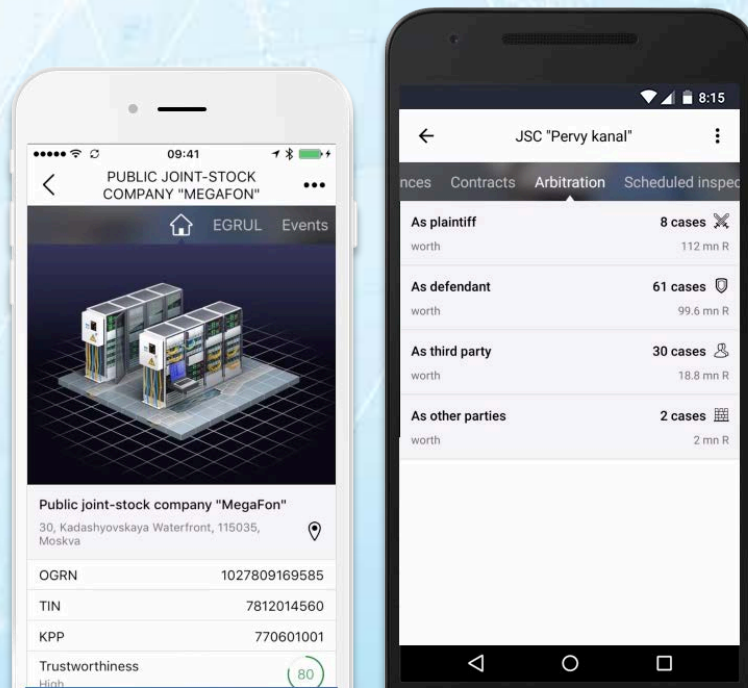
# Mobile application of **Seldon.Basis**



Our platform access is available now through the mobile systems when you do not have a computer at hand. **Seldon.Basis** mobile application with the main features helps get quick access to a wide range of information and financial analytics to check contractors and make business decisions, if you are out of office on the road.

The application works under the mobile operating systems of **iOS** and **Android**, and you can download it through the **AppStore** or **Play Market**.

One united access to the computer and mobile application without paying extra money for the second license.



# Seldon.Basis - universal solution for business



[www.basis.seldon.ru/en](http://www.basis.seldon.ru/en)

It helps optimize the performance of the different divisions of the company due to the broad functional capabilities of the platform:



**Top management**



**Marketing Department**



**Security Services**



**Sales Department**



**Financial Services**



**Legal Department**



**Accounting**



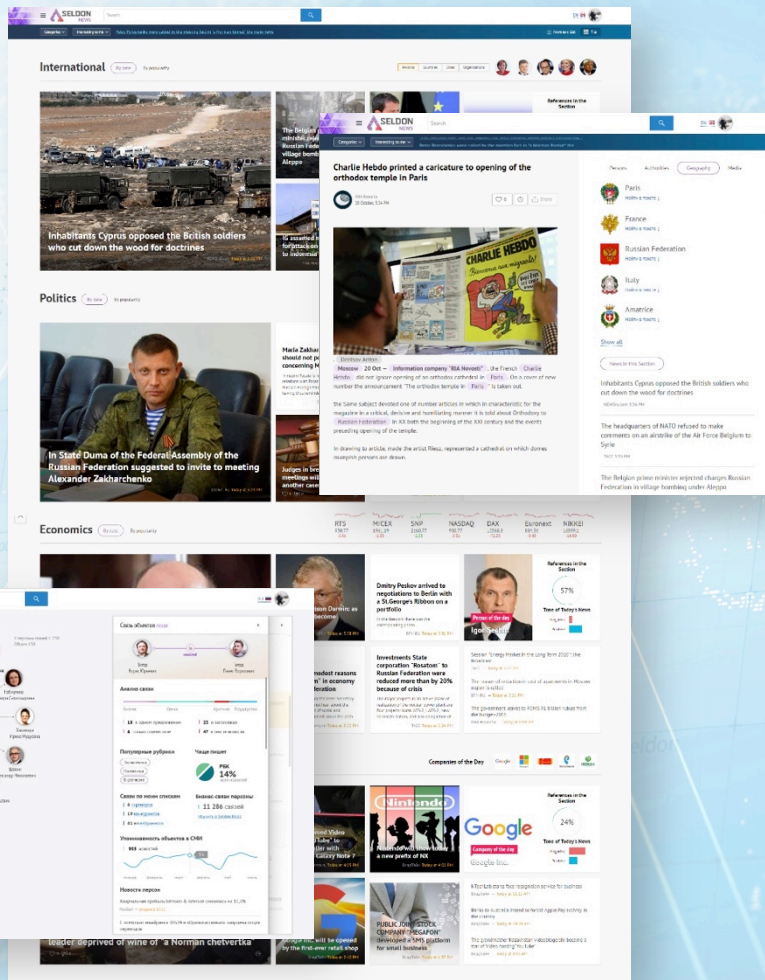
**Purchase Department**



# Seldon.News SELDON NEWS

## Multilingual news service

- Archive of news of 25 years
- Extraction of essences (persons, objects)
- Support of two languages
- Plotting, analytics
- Profile of public companies, persons and geobjects
- Tree of connections



The image displays a collage of screenshots from the Seldon News application, illustrating its various features and data visualization capabilities. The screenshots include:

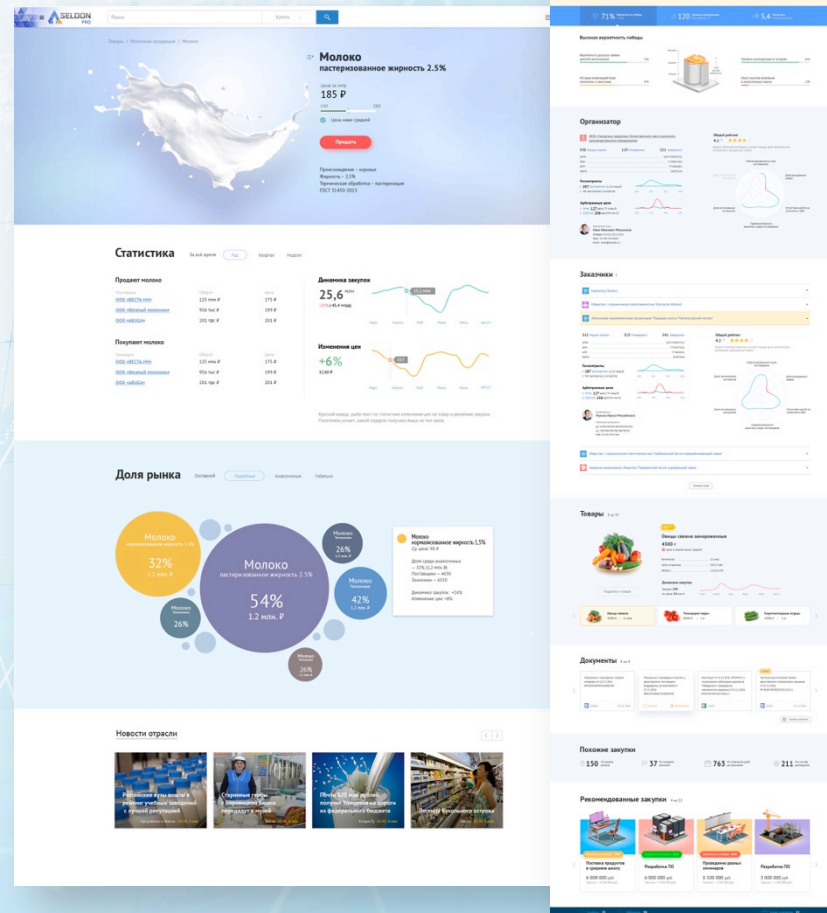
- International News Section:** A grid of news articles with headlines such as "Inhabitants Cyprus opposed the British soldiers who cut down the wood for doctrines" and "Charlie Hebdo printed a caricature of the orthodox temple in Paris".
- Politics Section:** An article titled "In State Duma of the Federal Assembly of the Russian Federation suggested to invite to meeting Alexander Zakharchenko".
- Economics Section:** A table of stock market indices including RTS, MICEX, SNP, NASDAQ, DAX, Economic, and NIKKEI.
- Company Profile:** A detailed view of "Caracal (RUSSE)" showing its financial performance, including a 14% profit margin and 1.218 billion rubles in revenue.
- Network Graph:** A complex network diagram showing connections between various entities, with a central node for "Vladimir Putin" and numerous other nodes representing individuals and organizations.
- News Feed:** A vertical list of news items, including "Dmitry Peskov arrived to negotiate in Berlin with 56 German Bundestag members" and "Investments: State corporation 'Rosneft' to Russian Federation were reduced more than by 20% because of crisis".
- Market Data:** A section titled "Companies of the Day" featuring logos for "Chimbank" and "Google".

# Seldon.Pro SELDON PRO

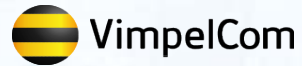
The system of analysis and recommendations in the sphere of tenders for different subjects of economic activity.

## Characteristics:

- Search and recommendation of tenders, counterparties and demand markets
- Providing complete information about tenders and counterparties
- Services for decision-making
- Services for participation in tenders



# Our Customers



More than 160 000 customers!

[www.basis.myseldon.com](http://www.basis.myseldon.com)



**Thank you for your  
attention!**

**Questions?**

[worldwide@myseldon.com](mailto:worldwide@myseldon.com)

[www.myseldon.com](http://www.myseldon.com)

[www.basis.myseldon.com](http://www.basis.myseldon.com)